



## MENOMONIE TOURISM COMMISSION

*Meeting Minutes*  
**September 8, 2021**  
**City Hall Council Chambers**

**MEMBERS PRESENT:** Knaack, Richartz, Raval & Chase

**OTHERS PRESENT:** Prange & DeMuth

A motion was made by Knaack, and seconded by Raval to approve the May 13, 2021 meeting minutes. Motion carried.

### **ITEMS OF DISCUSSION:**

A motion was made by Richartz, seconded by Chase to appoint Knaack as Commission Secretary. Motion carried.

DeMuth gave an update on possible Tourism contract revisions with the City and DMO, the Menomonie Area Chamber of Commerce. No action was taken.

DeMuth gave an update on possible DMO (Destination Marketing Organization) grants through the State of Wisconsin and the Federal government. They plan to apply for the state grant by the end of September.

DeMuth reviewed recent activity reports, upcoming events, STR report, marketing plan and the 2021 budget based on current revenues. They are currently in the hiring process for a replacement Tourism Manager. A motion was made by Chase, seconded by Raval to approve these items as presented.

The next regular meeting will be on Wednesday, October 27, 2021 at 10:30 AM at the City Council Chambers. A motion was made by Richartz, seconded by Raval to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange,  
Recording Secretary